

Project 9 : Trashion Show

Course Code & Course Name: MSJ11214 Convergence Communication I

Project Name: A Trashion Tale: Begone Plastic Pollution, Mother Nature Shall Prevail

Project Description

For my Convergence Communication I course, our group project was titled “A Trashion Tale: Begone Plastic Pollution, Mother Nature Shall Prevail.” Our team, Wearid, connected the semester theme of ecosystem restoration with the ongoing genocide in Gaza. We designed two symbolic outfits made from discarded and recycled materials to present at the ULAB Trashion Show. One outfit represented the prosperous cultural past of Palestine, while the other reflected the present destruction, with blood-stained clothes, boycott logos, and plastic knives as metaphors. The show took place at ULAB’s permanent campus and was witnessed by students, faculty, family, and invited guests.

Project Justification

This project was important because it combined creativity with strong social and environmental messages. By using discarded materials, we highlighted the issue of plastic pollution and linked it with the broader theme of ecosystem restoration. At the same time, we used fashion as a medium to raise awareness about Palestine and how consumer choices are tied to global conflicts. Fashion shows usually focus only on beauty and design, but we used the platform to communicate resistance, solidarity, and environmental responsibility. The convergence of art, activism, and journalism made the project meaningful beyond just performance.

Full Mark: 25

Deadline: Dec 20, 2023

Each student must individually fill up the following form to write the report on her/his group/individual project for the final term examination.

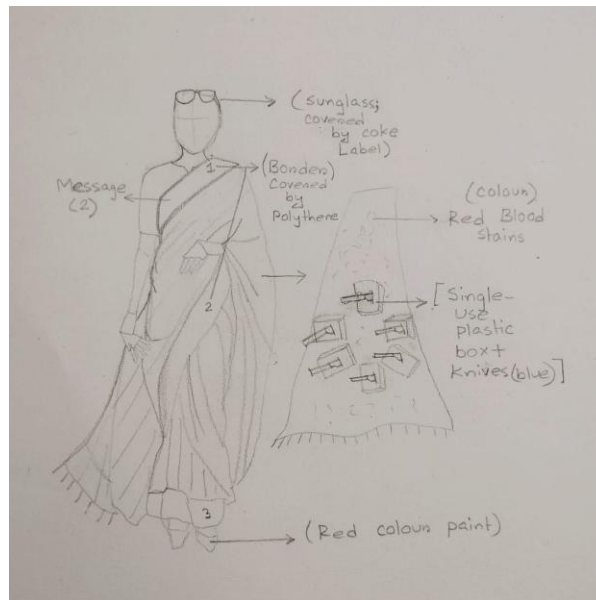
Reporter's ID: 172012022

Reporter's name: Mashrib Mazumder

Question	Answer	Point
Title of your work:	A Trashion Tale: Begone Plastic Pollution, Mother Nature Shall Prevail	01
Group details (if any)		
Group name:	Team Wearid	01
Group member's list. (Write your group members' names with their IDs.)	Member's ID	Member's name
	172012022	Mashrib Mazumder
	223012013	Amatullah Sumaya
	222012050	Nawsin Naziat Kakatua

	222012036	Tarana Akter Dolon	
Theme			
CI theme: (Write about the semester theme 'ecosystem restoration' in your language.) (50-150 words)	Ecosystem restoration involves the concerted effort to reverse the harm inflicted upon ecosystems and safeguard the remaining resources within them. It serves as a means of responsibly tending to the environment and regulating our impact on nature. It requires thoughtful consideration of methods to rectify the detrimental effects caused by issues such as plastic pollution, water pollution, air pollution, and other environmental threats.		01
Group/Individual theme: (What was your theme? Why did you take this theme?) (150-250 words)	We drew a connection between the theme of Ecosystem Restoration and the ongoing genocide in Gaza, highlighting how the conflict is adversely impacting the environment through factors like air and water pollution resulting from warfare. The war's repercussions, such as the depletion of food and water sources and the overall destruction of nature, underscore the urgent need for attention. More significantly, the humanitarian crisis in Gaza, including ethnic cleansing, demanded a prominent platform like the Trashion Show. Despite widespread awareness of the conflict, there is a prevailing belief that boycotting products and raising awareness may not be impactful. Our objective was to motivate our audience to actively boycott and raise their voices, emphasizing that our collective advocacy holds the potential to exert pressure on world leaders to address the longstanding oppression faced by the people of Gaza.		02

Artwork		
Layout & Plan: (Attach the image of your layout) (Why and what kind of fashion did you want to do?) (150-250 words)	Our layout and strategy underwent changes over time, leading to our current title not perfectly aligning with our final outcomes. Ultimately, we opted for two symbolic outfits to be worn by our models. The first model represented the bygone prosperous days of Palestine, adorned in a keffiyeh, watermelons crafted from repurposed mosquito nets, a flag, a depiction of the Palestinian map – all significant symbols of Palestinian heritage – and vibrant pants made from old mats. In contrast, the second model symbolized the present-day situation, donning a bloodstained garment made from discarded cloth	02



es, with a trail featuring
distressing images of the ongoing genocide and logos of brands supporting the
atrocities. This ensemble was punctuated with used plastic cake knives,

	metaphorically stabbing the logos, and wrapped in the colors of the oppressor's flag.	
Production: (Please write about the production process of your work from the beginning including materials you used, the place you worked at, any obstacles you faced, any improvisation you did, the result came out at the end.) (Please attach some images of your production process.) (300-400 words)	In crafting our outfits, we utilized discarded items such as clothing, mats, jute sacks, mosquito nets, empty medicine packets, plastic knives, paper cups, and more. Our focus extended to incorporating symbolic elements like olive trees, maps, flag colors, and handprints. The work was carried out at both my residence and the ULAB Permanent Campus, with group members contributing individually to the creation of clothes and accessories. The production phase presented unforeseen challenges, including the need for numerous online meetings and remote work due to political circumstances. Additionally, setbacks occurred when both of our models fell seriously ill during rehearsals, causing delays and impacting the quality of our artwork. Despite facing differences in opinions regarding our ramp walk, we navigated and resolved these issues as a cohesive team. Working with Team Wearied was particularly rewarding as our ideas harmonized from the outset, and we wholeheartedly embraced the theme as our own. Throughout the process, we made several improvisations to enhance the quality of our work, ensuring that each team member had a chance to shine. In the end, we all found satisfaction in the results of our collaborative effort	04



Exhibition		
Exhibition: (Where was the show, how was that platform, who were the spectators, was any other platform better for the show, and why?) (150 -250 words) (Please attach some images/screenshots of your final work and show)	The event took place at the D building of the ULAB Permanent Campus, featuring a vast and impressive platform that made a lasting impression on the audience. The choreographer, Ansa Tasfiha Suhi, demonstrated exceptional skill in orchestrating the entire show, while the event organizers executed a brilliant overall plan. The presence of esteemed individuals such as Artist Shishir Bhattacharjee, Designer Humaira Khan, Model Afia Tabassum Borno, and former organizer Raisa Naushin added prestige to the event. The audience comprised ULAB students, as well as the family and friends of the participants. As a ULABian, I believe that our university provides an unparalleled platform to showcase our artworks. However, to reach a wider audience, considering a larger and more accessible venue could be beneficial. Additionally, enhancing media coverage diversity could contribute to the further success of the show.	02





Feedback

(Please interview 5 people and ask the same 5 questions to each person to fill up the table below.)

(Please edit question number 5 with your message in it, before you send the questions to your interviewee.)

Question	Answer	
Interviewee:1		
1. Please tell me your name and profession (in detail).	Name: Tabssaum Hossain Supti	Profession (in detail): Student and a home tutor
2. Please tell me what message you get after seeing my artwork, or is it very confusing and very hard to understand?	The message was pretty clear, One member was presenting before the genocide and other was showcasing after the genocide of Palestine	
3. If you get any message, which clues have helped you to understand the message?	I got the message because one of the member was wearing the palestinian flag on her back	

4. Does this artwork look common or does it look extraordinary to you? If it looks unique or creative to you, what kind of uniqueness do you find in this work?	Among all the models this theme was different from others because the costumes were unique. Unique elements were the makeup. Additional details like turban,watermelon to show the palestine flag jewelry etc.	
5. I wanted to tell you (write your message here). Have you found this message in this artwork? If my message could be more visible in it, please suggest it to me.	About the environmental hazard point i didn't get that that point yet the message could be more clear via acting	
Interviewee:2		
1. Please tell me your name and profession.	Name: Kazi Mahmud Hasan Ayon	Profession (in detail): Business man and Public Relation Officer
2. Please tell me what message you get after seeing my artwork, or is it very confusing and very hard to understand?	I got the message about how cultural palestine once was from the first model and then from the second model how by buying some products we are actually helping on the war	

3. If you get any message, which clues have helped you to understand the message?	It was absolutely clear	
4. Does this artwork look common or does it look extraordinary to you? If it looks unique or creative to you, what kind of uniqueness do you find in this work?	It sure is extraordinary among the other designs i saw because it felt like carrying a message to remind people	
5. I wanted to tell you (write your message here). Have you found this message in this artwork? If my message could be more visible in it, please suggest it to me.	Yeah what u tried to say was coherent enough to comprehend	
Interviewee:3		
1. Please tell me your name and profession.	Name: Sakib Islam	Profession (in detail): Wedding Photographer

2. Please tell me what message you get after seeing my artwork, or is it very confusing and very hard to understand?	I understood the art work it was very specific
3. If you get any message, which clues have helped you to understand the message?	Well obviously the palestine flag helped a lot and then the kefiyah helped.
4. Does this artwork look common or does it look extraordinary to you? If it looks unique or creative to you, what kind of uniqueness do you find in this work?	It sure is extraordinary because ive never seen anything like this before. I would definitely try to got this trashion show of urs next time
5. I wanted to tell you (write your message here). Have you found this message in this artwork? If my message could be more visible in it, please suggest it to me.	What you wanted to say was pretty clear . it was spot on and effortless

Interviewee:4

1. Please tell me your name and profession.	e: Sahil Mazumder	Profession (in detail): Graduate Student and Job aspirant
2. Please tell me what message you get after seeing my artwork, or is it very confusing and very hard to understand?	What i got was there are some israel funded product we buy that effects the war. So the blood is on our hand	
3. If you get any message, which clues have helped you to understand the message?	The knife stabbed on the trail helped me	
4. Does this artwork look common or does it look extraordinary to you? If it looks unique or creative to you, what kind of uniqueness do you find in this work?	The second model looked like she was dressed as an Hamas Solder . so yeah it looked kinda like that to me	

5. I wanted to tell you (write your message here). Have you found this message in this artwork? If my message could be more visible in it, please suggest it to me.	Yes what you wanted to say was easily understood	
Interviewee:5		
1. Please tell me your name and profession.	Name: Effat Ara Ilias	Profession (in detail): Mother and Child development Specialist
2. Please tell me what message you get after seeing my artwork, or is it very confusing and very hard to understand?	The message was i got was Palestine a place full of beauty and culture and how it was destroyed	
3. If you get any message, which clues have helped you to understand the message?	The kefiyah helped me to got the message because as far as i know kefiyah is a traditional attire for palestinians	

4. Does this artwork look common or does it look extraordinary to you? If it looks unique or creative to you, what kind of uniqueness do you find in this work?	It was actually new for me because I had never saw a fashion show so unique.	
5. I wanted to tell you (write your message here). Have you found this message in this artwork? If my message could be more visible in it, please suggest it to me.	Yes i did find the message accurately .	
Realization		07

(Have you got all the feedback from the audience as you expected? Did the viewers get your message? Please explain the reasons why or why they did not get your message. What have you realized about your succession at the end? How should you do the fashion if you want to do it again? What were the strengths of your work? Why? What were your faults? How can you avoid your faults next time? What is your thought about this project?) (400-500 words)

I am deeply moved by the positive responses I received from my interviewees, two of whom attended the live show. Each interviewee grasped my message in their unique way of interpreting art, providing refreshing perspectives and valuable insights on connecting with an audience. We integrated subtle cues into our outfits, making it easier for the audience to comprehend the message we aimed to convey. It became evident that many people supported the cause I believe in. Regarding the unconventional theme of merging ecosystem restoration and an ongoing genocide, I consider it a pertinent and necessary convergence. While singers typically don't delve into discussions about genocides, leveraging one's voice and influence for the greater good is imperative. In the same vein, the connection between trashion and genocide might not be apparent, but utilizing it to amplify our message seemed fitting.

Reflecting on the fashion aspect and the creation of our clothes, I find a sense of satisfaction but also harbor some regrets. I wish we had embraced more vibrancy and aesthetic appeal, allowing for a more unconventional approach to tap into our inner artistic expressions. Nevertheless, our primary goal was to raise awareness, and in our focus on that, we couldn't enhance the aesthetics to the fullest. As a less crafty team, we faced challenges in executing all our ideas. The strength of our outfits lay in their boldness, honesty, and purpose, effectively conveying the genuine emotions of the dressmakers. Our shortcomings were evident in our struggles with attaching materials correctly, photographing for optimal coverage, and preserving the quality of the outfits. If given another opportunity, we would prioritize durability and pay closer attention to details, striving to perfect the craft.

This project marked one of the most enjoyable aspects of my university life. It presented challenges, excitement, significance, and educational value. There were moments of feeling lost and times of overwhelming excitement. I cherished the entire team collaboration process and the time spent with my batchmates during rehearsals. I hope for similar unique opportunities to come my way repeatedly in life.

Total		25
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The ReSonance Show





Learning Outcome

Through this project, I learned how communication can take multiple forms when combined with creativity. I realized that messages can be expressed through clothes, symbols, and stage performance just as strongly as through writing or reporting. Working with my team taught me collaboration, improvisation, and problem-solving under challenges like political unrest and model illness. From the audience feedback, I saw how small symbolic details like a keffiyeh, flag colors, or watermelon shapes can make the message clear. The project also showed me the importance of balancing awareness with aesthetics. Overall, I learned that convergence communication is about blending different media, ideas, and disciplines to create a stronger impact on the audience.