

Project 3: Visual Storytelling

Course Code & Course Name: MSJ11203 Communication and Technology

Project Name: Visual Storytelling : *“INDOMITABLE”*

Project Description

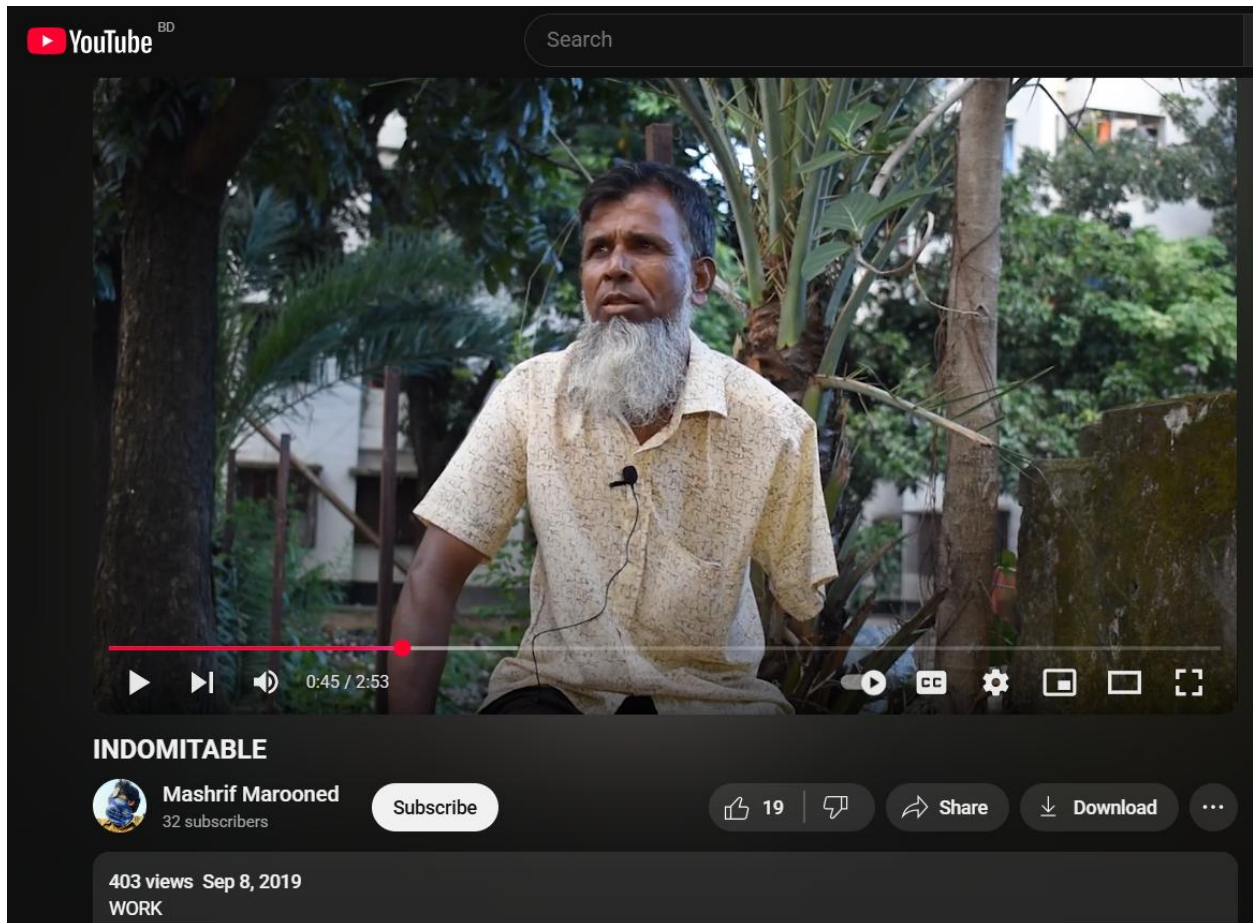
For our visual story, we interviewed a man named Sardar, who is physically handicapped. In Bangladesh, begging has long been a part of street culture. People from many backgrounds such as poor individuals, members of the third gender community, and even the disabled are often seen begging for survival. But Sardar is different. Although he lost one of his arms, he refuses to beg. Instead, he chooses to earn with dignity by selling books on the streets. At every traffic signal, he moves from car to car, offering books to passengers. His philosophy is inspiring. He says, *“I only lost one arm, not my ability to work. So why should I beg?”* Our story highlights this extraordinary man who breaks social norms and proves that disability does not mean helplessness. Sardar’s strength and self-respect make him a remarkable personality worth sharing with the world.

Project Justification

This story was developed as part of our Communication and Technology course, where the main objective was to explore how technology can be used as a powerful medium of communication. We titled the story “Indomitable” because it carries a timeless message: no matter how difficult life becomes, one should never give up hope or dignity. Through the example of Sardar, a handicapped man who refuses to beg and instead sells books at traffic signals, we wanted to capture the spirit of resilience. His life itself is an inspiring message, but without the use of technology, his story might have remained only a brief roadside sight, unnoticed by most passersby. By documenting and sharing it digitally, we were able to give Sardar’s struggle and philosophy a permanent space in the virtual world. Technology allowed us not only to tell his story but also to amplify it to a larger audience who might never meet him in person. It turned an ordinary street encounter into an extraordinary message that now lives online, inspiring people from different backgrounds and places. I believe this shows the best use of communication in the modern era: technology helps us preserve voices that matter, carry stories beyond borders, and ensure that inspiring messages like Sardar’s continue to reach and motivate people across generations.

Visual Story :

[INDOMITABLE](#)



Learning Outcome : Through this project, we learned how technology can be a transformative tool in communication. By documenting and digitally presenting Sardar's story, we realized that technology not only helps in reaching a wider audience but also preserves meaningful narratives that might otherwise remain unseen. We understood that effective communication is not only about delivering a message but also about choosing the right medium so that the message lives on, inspires others, and creates social impact. This project taught us the value of storytelling in digital spaces and strengthened our ability to combine human stories with modern technology for maximum influence.